

Big "I" WV Partnership Program



Our Associate and company friends have the option to bundle their membership into different levels of sponsorships, event attendance and areas of participation and recognition. Regular Associate membership is still available, but for those who are willing and able to do more, you have the opportunity to make your presence known.

The Big "I" WV Partners Program is designed to be a one-stop approach to association involvement, saving your valuable time and resources by outlining specific areas of participation for one convenient fee. For a once-a-year fee, you will gain membership, advertising, outlined sponsorships and event registrations all at once.

Benefits to you:

- Easier budgeting because your one-time fee will cover you all year long.
- Associate membership is included at each level of participation, giving you access to discounts and inclusion on the Big "I" WV mailing lists.
- Several areas of recognition (including event signage, listings in publications and programs and logo placement) are designed to help you get more bang for your buck and increase your visibility among the Big "I" WV agent community.
- Varying levels of *The Insuror* advertising are included to help you reach more agents.
- Depending on your participation level, event registrations and exhibit space is already outlined and included for you - just tell us who will be attending.
- Instead of getting separate sponsorship dollars approved, you will be able to reserve your sponsored events at the beginning of the year, giving us more time and opportunity to give you the credit you deserve in promotional materials.

BIG "I" WV Partnership Pledge Form

_____ Platinum (\$7,500) _____ Gold (\$5,000) _____ Silver (\$3,500)
_____ Bronze (\$1,500) _____ Associate (\$700)

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

***Please make checks payable to Independent Insurance Agents of WV.
Mail to 2006 Kanawha Blvd., E., Charleston, WV 25311. Questions? Contact Traci Nelson at
traci@omegawv.com.***

2025 PARTNERSHIP PROGRAM

Membership Levels and Benefits

Benefit	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$3,500)	Bronze (\$1,500)	Associate (\$700)
Associate Membership	✓	✓	✓	✓	✓
Receive All Correspondences	✓	✓	✓	✓	✓
List of Current Agency Members	✓	✓	✓	✓	✓

Advertising Benefits in *The Insuror*

Advertising Level	Platinum	Gold	Silver	Bronze	Associate
Ad Placement	One issue sponsorship (2 half-page ads, \$1,100 value)	3/4 page ad + two 1/4 page ads (\$750 value)	Half-page ad + two 1/4 page ads (\$500 value)	Two 1/4 page ads (\$250 value)	Discounted ad rates

Special Event Benefits

Event Benefit	Platinum	Gold	Silver	Bronze	Associate
Insurance Day Registration	2 individuals	2 individuals	1 individual	1 individual	Discounted rates
Insurance Day Exhibit Booth	1 exhibitor	1 exhibitor	1 exhibitor	1 exhibitor	1 exhibitor
Convention Registration	2 individuals	1 individual	1 individual	Discounted rates	Discounted rates
Convention Exhibit Booth	1 exhibitor	1 exhibitor	1 exhibitor	Discounted rates	Discounted rates
Additional Attendees	Discounted rates	Discounted rates	Discounted rates	Discounted rates	Discounted rates

Special Recognition

Recognition	Platinum	Gold	Silver	Bronze	Associate
Listed in Event Promotions	✓	✓	✓	✓	
Convention Program Listing	✓	✓	✓		
Website Logo Placement	✓	✓	✓	✓	Company Name Listed